

Argentina: an overview

REASONS TO PARTICIPATE IN THE FAIR



- According to the English Proficiency Index released by Education First, Argentina has by far the highest level of English proficiency in Latin America.
- Exchange programs and partnerships with higher education institutions in Argentina is a common method for market entry.
- Popular fields of study for Argentinian students are engineering, law, and business.

General presentation¹

- **Population:** 46,245,668 (2022 est.)
- **Official name:** the Argentine Republic (Spanish: República Argentina)
- **Capital:** Buenos Aires
- **Political System:** presidential representative democratic republic
- **Urban population:** 92.3% of total population (2022)
- **Annual population growth:** 0.82% (2022 est.)
- **Major Languages:** Spanish (official), Italian, English, German, French, indigenous (Mapudungun, Quechua school)
- **Ethnic groups:** European (mostly Spanish and Italian descent) and Mestizo (mixed European and Amerindian ancestry) 97.2%, Amerindian 2.4%, African descent 0.4% (2010 est.)
- **Religion:** Roman Catholic 62.9%, Evangelical 15.3% (Pentecostal 13%, other Evangelical 2.3%), Jehovah's Witness and Church of Jesus Christ 1.4%, other 1.2% (includes Muslim, Jewish), none 18.9% (includes agnostic and atheist), unspecified 0.3% (2019 est.)➤
- Life Expectancy:** 78.31 years



¹ [Argentina - The World Factbook \(cia.gov\)](https://www.cia.gov/library/publications/the-world-factbook/docs/00a00001.html)

Higher education: Buenos Aires Convention enters into force | UNESCO

On 23 October 2022, the Regional Convention on the Recognition of Studies, Diplomas and Degrees in Higher Education in Latin America and the Caribbean – known as the Buenos Aires Convention – entered into force.

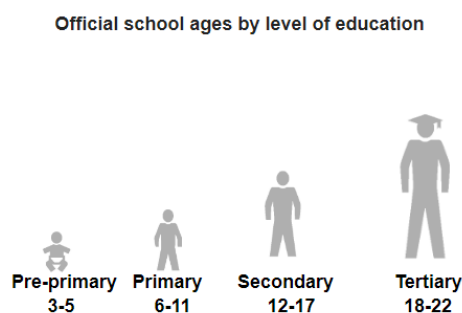
This is the fourth of UNESCO’s regional recognition conventions to do so. By promoting the fair, transparent and non-discriminatory recognition of higher education qualifications, the Convention serves as a key tool for enhancing student mobility and connecting higher education systems in the region. (See the [link](#) for more information).

Education system in Argentina²

The government establishes institutions and finances the universidades nacionales (estatales, state universities). The government, provincial authorities and the autonomous city of Buenos Aires are also responsible for accrediting, authorising, and supervising the performance of the private education institutions. In the budget, the state has stipulated that a minimum of 6 per cent of the gross national product must be reserved for education.

Argentina has no strict binary education system; no strict distinction is made between academic and higher professional education. Some study programmes contain elements of both higher professional education and university education. Higher education in Argentina is offered at both private and public institutions. There are universidades nacionales (national universities), universidades privadas (private universities), institutos universitarios estatales (public university institutes), institutos universitarios privados (private university institutes), universidades provinciales (provincial universities), a universidad extranjera (foreign university) and a universidad internacional (international university).

General features • Compulsory education: from 5 to 14 years. • Language of instruction: Spanish. • Academic year: from the end of February until December. • International treaties: various educational agreements with other countries in Latin America, among others.



School-age population by education level

Pre-primary	2,248,958
Primary	4,438,912
Secondary	4,291,561
Tertiary	3,490,443

- Compulsory education lasts 14 years from age 4 to age 17

School age population Argentina³

² [Argentina | Nuffic](#)

³ [Argentina | UNESCO UIS](#)

Argentinian students abroad

The United States is a leading destination for students from Argentina. During the 2018/19 academic year, the number of students from Argentina totalled 2,407, a +5.4 percent increase from the previous academic year.

According to UNESCO data, the United States was the largest market for students from Argentina. In 2017, UNESCO reported that the top five markets for Argentinian Students were:

1. United States
2. Spain
3. Brazil
4. France
5. Germany⁴

Opportunities⁵

- According to the English Proficiency Index released by Education First, Argentina has by far the highest level of English proficiency in Latin America, but there are still opportunities for intensive English program providers, including targeted English programs on selected topics such as finance, law, and accounting.
- Exchange programs and partnerships with higher education institutions in Argentina is a common method for market entry.
- Popular fields of study for Argentinian students are engineering, law, and business.
- Because undergraduate education in Argentina's public universities is tuition-free, long-term study abroad programs often do not make sense for Argentine students, from an economic perspective, however U.S. colleges and universities may want to consider highlighting short-term programs with students attending public universities in Argentina.
- The EU is Argentina's third largest trading partner (after Brazil and China) and accounted for 13.6% of total Argentine trade in 2021. In 2021, the value of EU goods exports to Argentina was 8 billion euros, while that of imports from Argentina was 8.6 billion euros.⁶
- Argentina is also an important investment destination for European companies. The stock of investments from the EU was 35.8 billion euros in 2020, making the EU, as a bloc, the first foreign investor in the country. On the other hand, 21 EU Member States have signed agreements for the promotion and reciprocal protection of investments with Argentina. End-2022, the European Investment Bank had a portfolio of loans amounting to € 655 million in Argentina (including loans under preparation).

⁴ [Argentina - Education and Training | Privacy Shield](#)

⁵ [Argentina - Education and Training | Privacy Shield](#)

⁶ [The European Union and Argentina | EEAS Website \(europa.eu\)](#)

FIESA 2024

If you are looking to further strengthen cooperation within Argentina, you may also want to participate in FIESA 2024. FIESA is the International Higher Education Fair which aims at projecting Higher Education at an international level, generating cooperation and networking between participants, innovating, learning, and developing values that allow for the creation of a platform for linking with the world. Its third edition will take place in March 2024.

The International Education Fair brings together Argentine and foreign universities, higher education institutes, referents from government institutions, organizations, associations, international networks, embassies, and consular authorities.



Interesting reads:

- [Ministerio de Educación | Argentina.gob.ar](https://www.argentina.gob.ar/educacion) (in Spanish)
- FIESA 2024: [\(215\) FIESA MISIONES 2024 \(English subtitles\) - YouTube](#)